

Verbal Behavior

B.F. Skinner



Del 1



Men act upon the world, and change it, and are changed in turn by the consequences of their action.

B.F. Skinner (1957) *Verbal Behavior*, s. 1.



☞ “What happens when a man speaks or responds to speech is clearly a question about human behavior and hence a question to be answered with the concepts and techniques of psychology as an experimental science of behavior”
(Skinner, 1957, p. 5)

Verbal Behavior



“Behavior reinforced through the mediation of other persons”
(who are trained to do so)

Kapitel 1

En funksjonell analyse av verbalatferd



- ∞ Boken starter med tradisjonell analyse av språk.
 - ∞ Lingvistikk
- ∞ Atferd starter inni organismen
 - ∞ Observasjon av skjult atferd.
- ∞ Ord
 - ∞ Verktøy, på lik linje m/token, signal flag osv.

Kapitel 2

General problems



☞ “Technically, meanings are to be found among the independent variables in a functional account rather than as properties of the dependent variable” (p. 14)

En atferdsenhhet



- œ Lyd,
- œ Ord
- œ Fraser
- œ setninger



☞ “...a response of identifiable form functionally related to one or more independent variables” (p. 20)

Strength



- œ Under spesielle betingelser er det mer sannsynlig at en verbal operant forkommer.
- œ Indikasjoner som diskutere som et mål på operantens styrke.
 - œ Energinivå
 - œ Speed
 - œ Repetisjon